



## INFORMATION NOTICE ON NEWSLETTERS

### INFORMATION NOTICE REGARDING SIGNING UP FOR THE NEWSLETTER PURSUANT TO ART. 13 OF EU REGULATION 2016/679

This information notice is sent to the persons signing up for the free Newsletter service pursuant to art. 13 of the GDPR 679/16 - "European Regulation on personal data protection".

#### **Types of Personal Data processed**

The processing that we intend to perform concerns your personal data (name, surname, e-mail), as defined by the Privacy Code and the GDPR, of which we are or will become aware when you sign up for the free newsletter service.

#### **Data Controller**

The Data Controller is **Roscioli Hotels s.c.a.r.l.** based in Via Massimo D'Azeglio, 21 – 00184 Rome who may be contacted at the following e-mail address [rh@legalmail.it](mailto:rh@legalmail.it), telephone 06.44875600.

#### **Data Protection Officer (DPO)**

The Controller has appointed a Data Protection Officer (DPO) who may be contacted at the following e-mail address: [dpo@rh.it](mailto:dpo@rh.it).

#### **Purposes of the processing**

The identifying personal data and information collected are used to meet the user's request to receive the newsletter and for the related registration in the mailing list. Said mailing list concerns informative messages as well as commercial and promotional information related to the activity conducted by the Controller.

#### **Legal basis**

The legal basis that legitimates the processing of the personal data for this purpose is set forth by art. 6 para. 1, letter a) of EU Regulation no. 679/2016, that is on the data subject's freely granted consent.

#### **Methods of Processing**

Personal data will be processed in paper form and electronically, in compliance with the provisions of art. 32 of the GDPR 2016/679 on security measures, by duly appointed persons and in accordance with the provisions of art. 29 of the GDPR 2016/679.

#### **Refusal to provide the data**

The data subject may refuse to provide the Controller with their personal data, since such provision is optional; however, refusal to do so will make it impossible for us to provide you with the newsletter service.

#### **Recipients of the data**

The personal data processed by the Controller shall not be disseminated, that is they shall not be disclosed to unknown parties in any possible form, including making them available or simple viewing.

They may, however, be disclosed to the personnel of **Roscioli Hotels s.c.a.r.l.** in their capacity as "authorised persons" and to those persons who collaborate with the company to fulfil your request.

#### **Data transfer**

The Controller shall not transfer the personal data to third countries or international organisations.

#### **Place of processing**

The data collected shall be processed at the offices of the Data Controller.

#### **Data retention**

The personal data provided by the users who have agreed to receive promotional information shall be processed for the time appropriate for the marketing purposes envisaged, as specified in more detail below. Specifically, our Organisation stores the data for a maximum period of 12 months.

#### **Rights of the data subject**

With regard to the processing performed, your rights are laid down by articles 15-22 of the GDPR and you may, therefore, request access to your personal data and their rectification or erasure or the restriction of the processing that concerns you or the minor or the right to object to the processing of the data, as well as the right to portability of the data being processed in electronic format. Requests relating to the exercise of the rights must be sent to the Data Controller who will reply within the deadline set forth by art. 12 of the GDPR.

You may at any time lodge a complaint with the Italian Personal Data Authority, Piazza Venezia 11, 00187 Rome, [garante@gpdp.it](mailto:garante@gpdp.it).

#### **Withdrawal of consent**

With reference to art. 6 of the GDPR 679/16, the data subject may, at any time, withdraw the consent they have previously granted.

#### **Automated decision-making processes**

The Controller does not use automated decision-making processes to process the data.